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Eugene Nonprofit Begins Largest Safety Initiative in 24 Year History

Northwest Youth Corps Undertakes 9-Year, \$1.2 Million Dollar Safety Initiative

May 23, 2006 – Eugene, OR – Northwest Youth Corps, a youth education and outdoor conservation organization, has kick-off the largest safety initiative in its 24 year history. Commenced with a ribbon cutting earlier this month, the \$1.2 million initiative is scheduled to take place over the next nine years, and will allow Northwest Youth Corps to replace its current van fleet with 27 new buses.

As part of their continuous desire to attain the highest safety standards, Northwest Youth Corps will invest more than \$70,000 of its yearly revenue, each year for the next nine years, to purchase new buses. The remaining costs are scheduled to be covered by grant funding, corporate sponsorship, and individual donations.

According to the National Transportation Safety Board website, "School buses are one of the safest forms of transportation on the road today".

The look of the new buses also supports the messaging of Northwest Youth Corps. Bright green footprint decals surround the bus and messaging such as "Leave Your Footprint on the World", "Blazing trails, Making Tracks", and "Challenge, Education, Teamwork, and Leadership" is featured on three sides.

An integral part of the Northwest Youth Corps programs, the buses carry program participants to and between conservation project sites across the Pacific Northwest. Last year, more than 950 Northwest Youth Corps participants, ages 11 – 19 traveled 300,000 miles.

Northwest Youth Corps is a non-profit youth development organization whose mission is to create leaders through teamwork, education, and outdoor conservation work experiences. Northwest Youth Corps has served more than 10,000 youth nationwide. For additional information contact Northwest Youth Corps at 2621 Augusta Street, Eugene, OR 97403, phone (541) 349-5055, or visit www.northwestyouthcorps.org.

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